



Born Anchors 'Sprezzatura'

Steer Clear Music

Release Date: March 24, 2009

Catalog # SCM002

Retail price: \$9.99

1. Deep Cuts
2. In Disguise
3. Cascading
4. Old News
5. Saint Anne Marie
6. Casualty
7. Safe Sex
8. Sprezzatura
9. Blinding Light

Recommended for manic pop thrills:

In Disguise
Cascading
Deep Cuts

RIYL:

Echo & The Bunnymen
The Bronx
Dillinger Four
Black Heart Procession

Available Online:

iTunes
eMusic
Rhapsody

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"Born Anchors are the most exciting rock band in Seattle right now..."

—Megan Seling, The Stranger

"This is the best local rock release this year. Incredible stuff" —John Richards, KEXP

"Epic, earnestly impassioned rock, Born Anchors could take on "Boy"-era U2 in a barroom brawl with a good chance of victory." —Hannah Levin, Seattle Weekly

"...some blazing guitar work that could give contemporary bands such as The Editors and Interpol a run for their money." —Andrew Boe, Three Imaginary Girls

"... upcoming album Sprezzatura is currently beating the sides of my face in... turns splatteringly hard and seriously catchy on a level that mono would be jealous of." —Larry Mizell Jr., The Stranger Line-Out, raindrophustla.com

"Easily one of the best Seattle bands I've heard in the last few months."

—Chris Travis, 107.7 The End

2008 was supposed to be their year, according to the music press, but Born Anchors was too busy crafting an enduring album to care about making the deadline.

They're the kind of "new wave hard rock" band boyfriends are quite happy being dragged to by their girlfriends. The three musicians know how to play, and also how to write new kinds of the under-your-skin, throb-and-crackle songs that bands in the underground rock scene used to crank out before things got all sappy.

Born Anchors is Jason Parker, whose vigorous bass and galvanic snarl deliver his lustrous songs; spare and nimble drummer Justin Martinez, whose roots in the late-'90s post-hardcore, all-ages scene can be heard fully in his playing; and Gregory Scott, whose gentle, bearded indie-kid demeanor transforms on stage when he is torquing and tweaking a melodic language of noise out of his guitar.

A couple of years ago, when noted local player Parker's near-famous original band Lure Of The Animal dissolved, he'd get coffee every morning where the sweet, mild-mannered Scott worked as a barista. After talking about playing in bands, Scott was invited over to the Born Anchors practice space to rehearse as their second guitar player. He promptly learned that Parker's passionate work ethic scared the original first guitarist off. There he also met the band's drummer Martinez, who was in Joe Don Baker among other groups from the halcyon days of Seattle's beloved Velvet Elvis and The Paradox on The Ave.

"Sprezzatura" is Born Anchors' sultry and brittle full-length debut, following up a KEXP-spun and well-reviewed introductory EP released in late 2007. Songs like "In Disguise" and "Safe Sex" have bedazzling, evolved melodies and show how the band now has a less guitar-intricate and more rhythm-focused sound. "Blinding Light" ("Our Jesus Lizard song," Jason jokes) hints at the combination of brawn, sweat, and shrewd rock musicianship that people will exuberantly experience when they catch the band live. And if fans have romantic partners in tow who seem unconvinced, perhaps they'll be inspired to seek out new playmates then and there.

Born Anchors is keeping that soon-to-be-best-thing-on-pop-radio and anything-is-possible rock spirit alive.